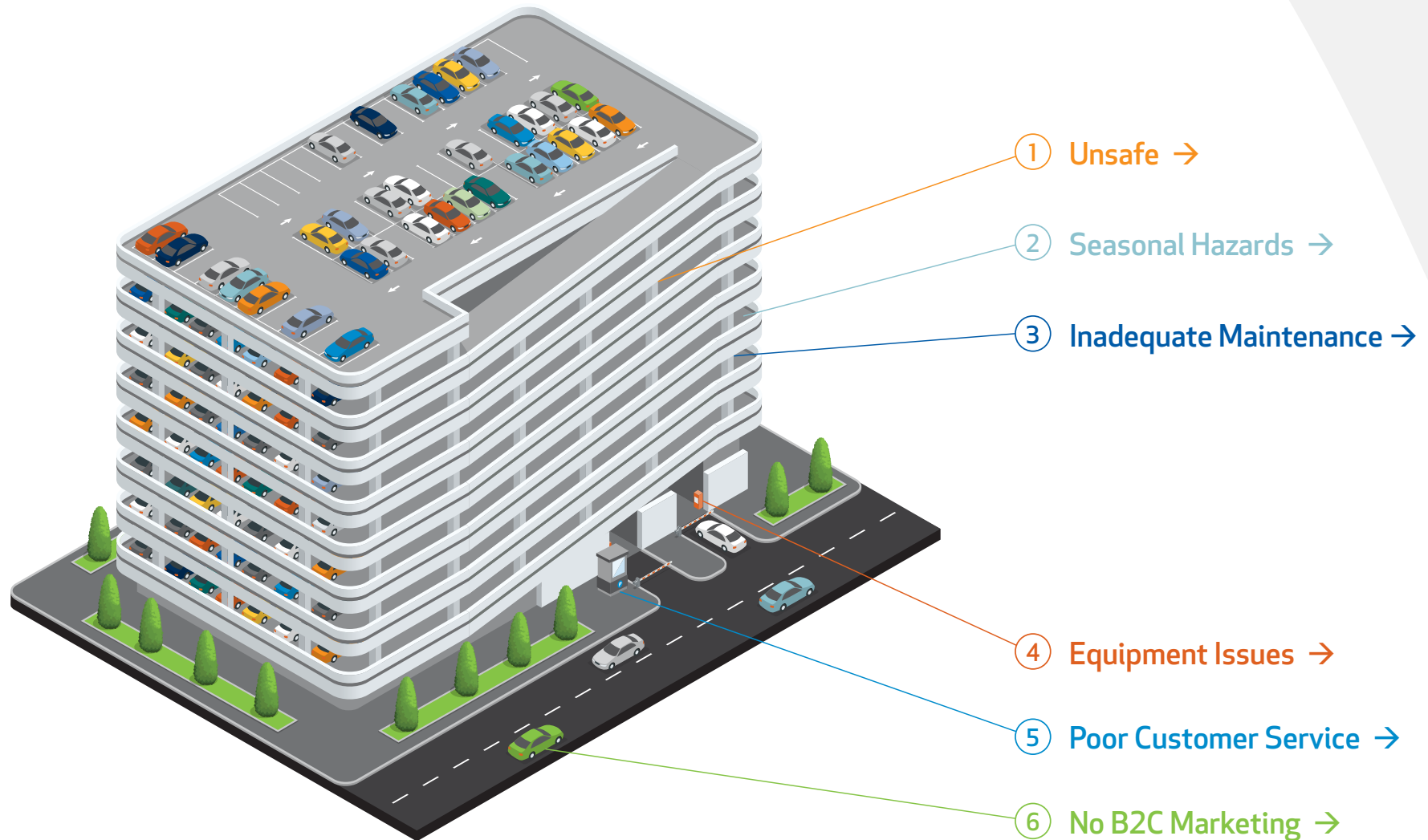


The Worst Parking Garage in the World

You wouldn't want to park your car here, but this interactive infographic offers a look into common parking operation pitfalls and offers helpful, solution-oriented downloads for each.



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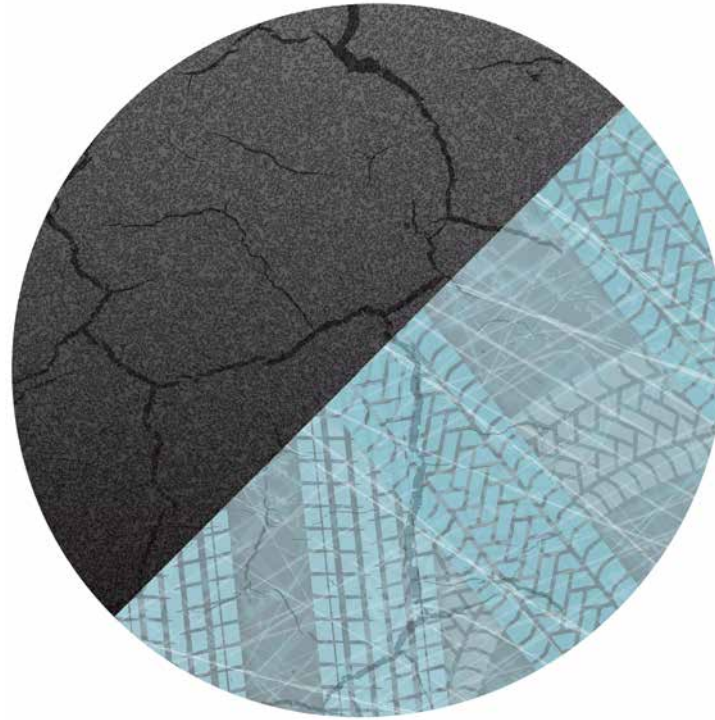


Unsafe

The Worst Garage is a magnet for crime, accidents, and the lawsuits that accompany them. Only vigilant, ongoing maintenance can keep these disasters away.

Solution: Basic Safety Checklist

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Seasonal Hazards

Parking facilities require knowledgeable seasonal and yearly maintenance to endure harsh weather conditions, searing summer heat and the daily wear and tear.

Solution: Seasonal Maintenance Essentials

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Inadequate Maintenance

A dirty, unkempt, unattractive, and out-of-date garage speaks poorly about your business before customers have even stepped foot in the door.

Solution: Parking Makeover Case Study

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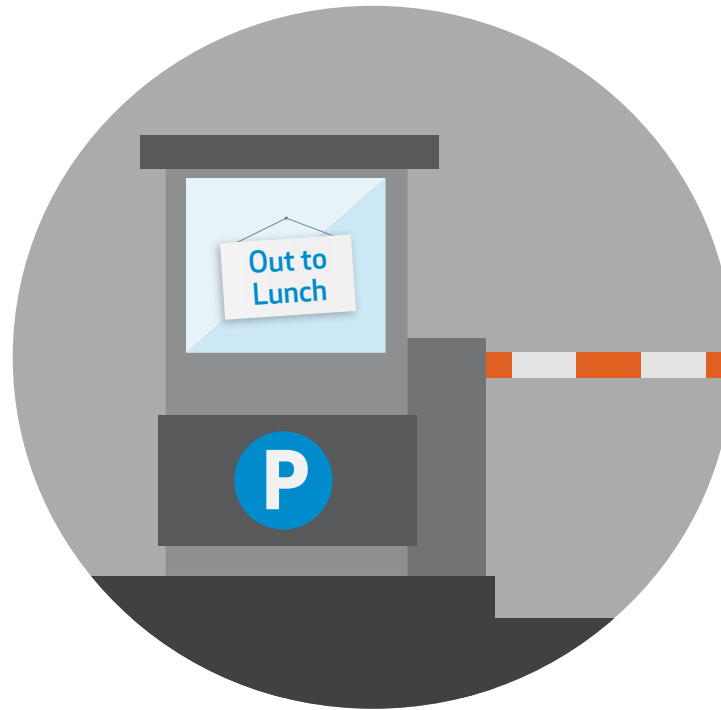


Equipment Issues

Revenue control equipment is the best tool a garage owner has for ensuring profitability. Not only does it help claim all earnings, it also makes entrance and exit easier for customers paying with their card.

Solution: Equipment Upgrade Case Study

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Poor Customer Service

Parking employees are a customer's first and last contact at a business. Rude or even just indifferent attendants are enough to drive away customers forever.

[Solution: Customer Service Article](#)

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No B2C Marketing

An open parking spot means a lost revenue opportunity. When parkers don't know what value your garage offers, or that it even exists, you're missing out on profits.

Solution: Effective Marketing Case Study